

CANSTRUCTION ROCHESTER 2024

259 Alexander Street Rochester, New York 14607 t: 585-287-5843

Dear Community Leaders of Rochester,

This October, Canstruction Rochester will celebrate its 15th design/build competition as we continue our mission to raise awareness and collect canned goods for thousands of families in the Rochester area. Last year, we successfully donated a whopping 35,792 cans, which translated to over 17,000 pounds of grocery items made available to local food banks. This year, we are determined to break those numbers, and we need your help!

So, what exactly is Canstruction Rochester? Simply put, it is a super creative 'can drive' where community members design and build artistic structures made entirely out of canned goods. With teams led by professional architects and engineers, the results are always outstanding! Participating teams most often include students and contractors, but it is open to and encouraged for ANY business that would like to get involved. It is one of the most innovative and exciting team-building opportunities in all of Rochester.

Led by the presenting Sponsor, Buckingham Properties, this year's theme is "PumpCans, Witches and Ghostly Goods" as teams will design structures based on any and all things related to spooky in honor of the season. Although build day is not until October 13th, now is the time to get involved to allow your team the proper time necessary for planning out your design with our kick-off meeting on Tuesday, June 11th at 12:00 pm. The exhibit will be on display for over two weeks at the Strong Museum of Play, including Halloween!

If you're considering participating or simply looking to support the great cause, please let us know. This is a truly a unique opportunity for any organization looking to get more involved with our community.

Please give us a call or an email so you can also join the fun of Canstruction Rochester.













JOIN US FOR THE





2024 KICK-OFF MEETING

12:00 PM ON TUESDAY, JUNE 11™

AT THE STRONG MUSUEUM OF PLAY

Attendees will park in the garage adjacent to the museum and meet in the main lobby connected to the garage. Parking vouchers will be provided. Please note that this year's design-build competition will take place in October.







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2024 CALENDAR

June

11 Kick-Off Meeting (Tuesday)

12:00 p.m. at The Strong

August

Team Registration Due (Friday)

September

6 Wegmans Can Orders Due (Friday)

October

11 Food Delivery to Strong Museum (Friday)

4:00 p.m.

All teams who didn't order from Wegmans should drop off their food.

13 Build Day (Sunday)

8:00 a.m.

Strong Museum

A light breakfast and lunch will be provided.

21 Judging (Monday)

Local judges visit the display and choose our winners!

Teams should not be present.

29 Awards Banquet (Tuesday)

6:30 p.m.

The Strong Museum

Cash bar and hors d'oeuvres will be available. Cocktail attire.

November

3

De-Canstruction (Sunday)

8:00 a.m.

The Strong Museum

Teams join volunteers to take down the displays and load the cans to be taken to Foodlink.



TEAM ENTRY FORM

COMPANY/INDIVIDUAL NAME	
CONTACT PERSON	
ADDRESS	
PHONE	
EMAIL	

The entry fee for each team is \$100.

Make checks payable to:

Architectural Foundation of Greater Rochester.*

Mail or drop off your completed form and \$100 entry fee to:

Buckingham Properties Attn: Ken Glazer, Canstruction Rochester 259 Alexander Street Rochester, NY 14607

Alternatively, you may submit your entry fee using the PayPall QR code below:

All donations are 100% tax <u>deductible</u>
Please make checks payable to the
Rochester Architecture Foundation
5 Castle Park, Rochester, NY 14620
or donate directly here:



For tax purposes, EIN 27-0219293

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RULES & REGULATIONS

AWARDS

- Best Meal
- Best Use of Labels
- Structural Ingenuity
- Jurors' Favorite
- 1 or 2 Honorable Mentions
- People's Choice

Local winners go on to compete internationally through submission of digital images to a panel of jurors convened at the SDA/AIA Annual Convention in the spring each year. Structures cannot win in more than one category (except People's Choice).

TEAMS

Any number of people can assist in the design and planning of the structure. However, please try to limit the active participants to five during the building period due space limitations.

FOOD PRODUCTS

Aluminum food cans of all sizes may be used. Some food manufacturers are switching to plastic. If using plastic containers make sure they stack and can take the pressure of cans from above bearing down.

- No glass containers.
- No pet food.
- No alcoholic beverages.
- Soda and junk food strongly discouraged. Depending on the composition of the jury, your entry could be deducted for using nonnutritional items. Food banks need nutritional food, not junk food. Make every effort in designing a structure that uses edible, nutritious foods.
- Canned food must be full and unopened; no exposed food. (attracts vermin).
- Labels must be intact and legible. Labels cannot be covered over, stripped off or

- altered in any way.
- Boxes and bags are discouraged. The name of the competition is Canstruction. Jurors prefer to follow the name of the competition and in recent years many structures with boxes and bags did not make it through the elimination process for that reason. They are allowed though.
- Props are also discouraged. Jurors prefer pure food structures. Solve all design challenges with food items. All things equal, a structure with props will lose when judged against a structure with no props. (Example: A structure that has eyes. One structure uses black cans to make eyes; another structure has black circles made of paper and pasted on top of the cans for eyes. Once the jury sees that eyes can be made from cans or a food product, any entry that used paper cutouts is in disfavor.)

STRUCTURES & BUILDING MATERIALS

Structures must be structurally self-supporting. (10' length x 10' width x 8' height - maximum.) A good rule to keep in mind is that there should be a can between each supporting component. (Example: You can use wire to support cans; you can use plexi-glass to support cans; you cannot use wire to support plexi-glass that is supporting cans.)

Permissible Materials:

 One-quarter inch thick foam-core, cardboard, masonite, plywood, plexi-glass – for the purpose of leveling or balancing materials and not as load bearing. (A structure where "leveling material is not visible is judged superior to a structure where it is in plain view. Cantilevering is allowed with the above mentioned materials and allowable thicknesses)

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- Nylon string
- Wire
- Tie-backs
- Cardboard tubes used as guides must also be limited to one-quarter inch thick.
- Velcro
- Tape, clear and double-faced
- High-tension rubber bands

Not Permissible Materials:

- 2x4's
- Half-inch plywood
- Half-inch thick tubing
- Sheet metal
- Permanent adhesives.

ACQUISITION OF CANNED GOODS

Participating firms are responsible for obtaining their own supply of canned goods. Canned goods are available through Wegmans and will receive a shopper's club discount, if applicable, but not a wholesale discount. All food orders purchased through Wegmans must be submit-ted prior to the deadline of September 6, 2024. Items will be delivered directly to site prior to event, but not available for 'pre-build' prac-tices, unless specific arrangements have been made between a team and a specific local Wegmans store. There is a food order form for Weamans orders listing required label informa-tion on items and payment procedures. There are no returns for unused cans. The Wegmans food order form will be emailed following team registration.

Firms are encouraged to solicit donations of canned goods from manufacturers, consultants, contractors, developers, realtors or con-duct employee food drives.

Purchasing goods from other than Wegmans is allowed, and should be packed in sturdy cartons and labeled with team name. Teams are responsible for delivering cans to the site the evening before Build Day.

Following De-Canstruction, all goods will shipped by Foodlink to various soup kitchens, shelters and food banks throughout Western New York.

BUILD-OUT

Try to do as much prefabrication of any templates, foam-core or other special materials you require prior to the day of the build out. If you have a chance to do a practice build in your offi ce take that opportunity to lessen sur-prises at the site.

Bring plenty of extra supplies (tape, scissors, foam-core, cardboard) - over estimate.

Bring a ladder if you are building tall or to position spotlights.

Teams should visit the site well in advance of the build-out date to determine if the structure requires special consideration (i.e. electrical power) or if there are any problems positioning their entry in the space provided.

Teams are responsible for leaving their site "broom-clean." A dumpster and/or recycle bin will be available for your convenience.

SCULPTURE & TEAM INFORMATION

The following must be e-mailed to Ken Glazer (kglazer@buckprop.com) by October 4th:

- TITLE and DESCRIPTION of the entry.
- Description should be no longer than one

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paragraph. Description cannot contain the name of the firm as this description will be given to the jurors with no other identifying information so that all entries are judged anonymously.

- Team members get names spelled correctly - designate one team captain.
- Firm's official corporate name the way it should appear in the program.
- Total number of cans used in your design.
- Rough sketch of entry to assist planners in locating structures in optimal locations. If you have a specific positioning request, i.e. to view on all sides, or against a wall, please indicate such.

PRESENTATION BOARD

Teams are required to produce a foam core board no larger than 24" x 36" with the following items included:

- Firm name
- Title and description
- Team members (if you'd like)
- Any thank you's to companies who contributed to the entry
- Additional people in your firm responsible for working on your design (if you like)
- These boards are intended to further your creative spirit of design - images are welcome.
- Please provide your own easel for display.
- The board will not be visible during judging, but descriptions will be. These descriptions are helpful in drawing the viewers' eyes to the details within your design. Don't get caught up in making long philosophical statements keep it short and let your entry speak for itself. Describe the choices you made in cans and labels to articulate your theme, your use of double entendres with label names, themes, etc.

PHOTOGRAPHY

Professional photographs will be taken of each entry. For award winning teams that are submitting to the national competition, different photos can be submitted at their discretion. Photos taken during the build day and at the awards presentation will be made available to participating firms.

JUDGING

No representative from the entry may be present during judging. Judging will take place on Monday, October 21st. Be prepared to go to the site and rebuild anything that may have fallen prior to the judging. Judges will not be announced until the structures have been built.

AWARDS GALA

The awards reception will take place at Strong Museum on Tuesday, October 29th at 6:30 pm. Specific information regarding RSVP dates and purchasing additional tickets will be provided t team captains at a later date.

DE-CANSTRUCTION

Sunday, November 3^{rd} at 8:00 am

Each entry must be taken down and packed in supplied "banana' boxes for pickup by Foodlink. Each team must provide two team members for Decanstruction. Volunteers from Foodlink will be on hand to assist teams in moving cans from their build site to be palletized and onto the trucks. For safety reasons, volunteers will not help disassemble the structures. Bring dollies, if possible to help move cans from your build site to the food bank trucks.

Questions regarding rules, or rule clarifications should be directed to Ken Glazer (kglazer@buckprop.com).